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eTRAVEL WORLD CHINA



ITB
China

The Marketplace for China's Travel Industry



10-12 May 2017, Shanghai

itb-china.com

Co-Host:

环球旅讯
TravelDaily

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CHINA
TRAVELNEWS

MB EXHIBITIONS
SHANGHAI

WHAT eTRAVEL WORLD CHINA OFFERS

eTRAVEL WORLD CHINA IS A DEDICATED AREA AT ITB CHINA CONNECTING ESTABLISHED AND STARTUP TRAVEL TECH COMPANIES WITH BUYERS LOOKING FOR THE BEST TECHNOLOGY SOLUTIONS

YOUR BENEFITS

- A dedicated area for online travel and travel technology
- Maximise your content, networking and exposure opportunities
- Easy to choose complete packages to ease your participation
- Present your solutions to:
 - + 10,000 travel industry trade delegates
 - + 600 hosted buyers from all over China
 - + 600 international and Chinese exhibitors

FOCUS ON BUSINESS

MATCHMAKING

12,000+

prescheduled appointments maximize business opportunities
21 match made appointments per 9 sqm exhibition space



HOSTED BUYERS

600+

Top and hand selected hosted buyers from all over China

NETWORKING

Focused networking opportunities complement the matchmaking with

10,000 attendees

HOSTED BUYERS' ORIGIN

100%
from Greater China Region

TECHNOLOGY SHOWCASE

BENEFIT FROM AN EXCLUSIVE STAGE FOR TECHNOLOGY COMPANIES TO SHOWCASE YOUR SOLUTIONS TO KEY DECISION MAKERS IN THE TRAVEL INDUSTRY

ENTITLEMENTS

- 20 minutes speaking slot
- 2 Speaker Badges
- Promotion of speaking session on ITB China website and newsletters
- Speakers to be featured on ITB China website and catalogue
- Company logo featured in various ITB China collaterals
- Wide onsite exposure to ITB China delegates

ONLY USD 1,500



STARTUP AWARD AND NETWORKING

DEDICATED STARTUP AWARD CEREMONY AND NETWORKING EVENT FOR PARTICIPANTS OF eTRAVEL WORLD CHINA

- Startup Award in different product categories
- Jury consisting of highly respected industry experts
- Time to meet in a networking atmosphere
- Network with industry peers and key decision makers

EXHIBITING OPTIONS

REGULAR STAND

Easy to choose raw space or all inclusive packages
Each 9 sqm slot including:

- 2 exhibitor badges
- 1 entity listing in ITB China catalogue (print and online)
- 1 set of prescheduled appointments
- Basic package prices including stand construction and furniture starting at only 4,050 USD per 9 sqm



STARTUP POINT

An exclusive exhibition option for start up companies
(product launch less than 3 years ago), including:

- All constructions
- Use a 14 inch TV to present your product
- 2 exhibitor badges
- 1 entity listing in ITB China catalogue
- Prescheduled appointments with hosted buyers excluded
- Total price: 1,800 USD



Interested in participating at eTravel World China?

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