

# ITB China product group index

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**ITB**  
China

<b>1. Tourism Organizations/Associations</b>	<b>4.0 Means of transport/carriers</b>	<b>7.0 Information and advice</b>
1.1 Organisations	4.1 Coach companies	7.1 Education and further education
1.2 Associations	4.2 Airport	7.2 Equipment for travel agents and seminar rooms
1.3 Touristic Representations/ Tourism Boards	4.3 Airlines	7.3 Professional schools/universities
1.4 Convention and Visitor Bureaus	4.4 Car rental companies	7.4 Investment & Consulting
	4.5 Railway companies	7.5 Trade associations/rganizations
	4.6 Cruise Lines	7.6 Press/PR-agencies
	4.7 River Cruises	7.7 Travel insurances
	4.8 Yacht Charter	7.8 Science and research
	4.9 Limousine services	7.9 Insolvency insurance
	4.10 Charter operators/Aviation service	
<b>2.0 Accommodation</b>		<b>8.0 Media</b>
2.1 Holiday apartments/villas		8.1 Journalists
2.2 Golfhotels		8.2 Trade magazines
2.3 Hotels/hotel chains		8.3 Editorial offices
2.4 Youth hostels	<b>5.0 Business Travel/MICE</b>	8.4 TV/Radio-stations
2.5 Medical	5.1 Travel Management Companies	
2.6 Wellness/Spa hotels	5.2 Business Travel Agencies	<b>9.0 Publishers</b>
2.7 Holiday in the country side	5.3 Corporate Cards	
2.8 Resorts	5.4 Exhibition Centres	<b>10.0 Niche</b>
2.9 Conference and congress hotels	5.5 Conference & Meeting Venue	10.1 Cabaret-Dinner-Variete
2.10 Hotel representatives	5.6 Fair organisers	10.2 Casinos
2.11 Serviced apartments	5.7 Incentive Travel	10.3 Leisure parks
	5.8 Professional Conference Organisers	10.4 Catering trade
<b>3.0 Tour operators/Travel agencies</b>	5.9 Destination Management Companies	10.5 Museums
3.1 Adventure tours		10.6 Musicals/Music festivals
3.2 Cultural and study tours	<b>6.0 IT and Software</b>	10.7 Theatre/opera houses
3.3 Incoming agencies	6.1 Reservation and booking technologies	10.8 Tourist attractions
3.4 Last-Minute-Tours	6.2 Distribution technologies	10.9 Non-profit organization
3.5 Young Travel 18-35	6.3 CRM technologies	10.10 Intergrated Resort
3.6 Journeys for children and teenagers	6.4 Content management solutions	10.11 Financial Services
3.7 Cruises	6.5 e-Commerce (Business to Consumer Solutions)	
3.8 Safari holidays	6.6 Online Payment Systems	
3.9 Language holidays	6.7 Telecommunication	
3.10 Town sightseeing tours/walks		
3.11 Winter Sports		
3.12 Golf holidays		
3.13 Wellness offers/trips		
3.14 Family holidays		
3.15 Travel for visitors with physical disabilities		
3.16 Medical Travel		