

PRESS RELEASE

ITB China Startup Award: The six promising finalists are confirmed!

Pitches and ceremony to take place on the afternoon of 17 May in the Conference Area – Aspiring startups of all sizes and sectors could apply

Shanghai/Berlin, 4 May 2018 – The ITB China Startup Award acknowledges outstanding new products and services that were introduced less than two years ago and which anticipate major market potential. The innovations are vetted by the ITB China jury based on the uniqueness of the underlying innovation. During an eight-minute pitch six startup companies will be given the opportunity to present their business concepts and innovative solutions to the jury consisting of experienced industry professionals. The winner will be awarded with a complimentary booth for ITB China 2019. The Pitch and the Award Ceremony will take place on **17 May 2018 from 3 to 4.30 pm** in the Conference Area of ITB China Conference, taking place from 16 to 18 May in Shanghai, and running parallel to ITB China.

The jury has selected the **following six nominees** for the ITB China Startup Award 2018:



TravelFlan (www.travelflan.com) is a Hong Kong-based travel platform that provides travelers with a personalized and hassle-free travel experience with the use of AI Technology. Instead of being overloaded by information available on multiple mobile apps and websites, travelers can acquire the latest and most relevant travel recommendations and experiences from their service anytime, anywhere. Their three core services include AI Chatbot Concierge Services, Market Place, as well travel solution and destination contents.



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Sanmaoyou (www.sanmaoyou.com) is a voice-based paid content platform for global tourist attractions. The company is based at Guangzhou, China, and their corporate philosophy is based on "Paying for valuable tourism knowledge". The Sanmaoyou App provides users with a truly unique travel experience.



SHOPEUR (www.shopeur.com) is a German-based premium concierge service for luxury shopping and exclusive tours. In close collaboration with European luxury brands SHOPEUR offers exclusive shopping services ranging from luxury product pre-orders to tax-free hotel delivery. SHOPEUR grants access to manufactories of royal suppliers as part of tailored tours at selected destinations.



QYIV - Quyou Travel Consulting (Shanghai) Co., Ltd.
(www.qyivvoluntour.org) is a China-based volunteer travel planning and booking platform for youths and students. Since 2014, more than 2,500 volunteers have volunteered to 12 destinations around the world. Volunteers have accumulated more than 45,000 hours of work overseas and have helped more than 1500 children.



ComeToChina (www.cometochina.com) is a China-based online community of hosts and travel enthusiasts in over 10 cities across China. ComeToChina connects visitors with talented, friendly and fun locals that are artists, chefs, craftsmen, musicians, and photographers who can provide memorable, authentic and unique experiences and events. The community also provides customization of various theme trips for those who are eager to explore deep and authentic traveling experiences



Timekettle (www.wt2.co) has developed the so-called WT2 Translator, a smart and wearable real-time translating earphone. The company is based in Shenzhen, China, and has pioneered a number of technical breakthroughs and has received sufficient domestic and international patents in the past one year. As a comprehensive AI start-up team, the company brings customers and commercial institutions a colorful travel experience.

The **ITB China Startup Award** jury consists of the following members of industry experts: Mr. Philip C. Wolf, Founder, Phocuswright Inc.; Mr. Herry Han, Partner, Lightspeed China Partners; Mr. Jay You , Partner, Yuantai Investment Partners Evergreen Fund; mr. Shiwei Zhou, Vice President, Ctrip Investments; Ms. Fei Ye, Vice President Strategic, Investment and Capital Market, China Lodging Group.

For more information: [ITB China Startup Award](#).

Trade visitors can register for ITB China 2018 at req.itb-china.com.

You can obtain your **accreditation** for ITB China at req.itb-china.com/portal/?lng=en now.

About ITB Berlin and ITB Asia

First launched 51 years ago, ITB Berlin is recognized as the most successful trade show for the global travel industry. Some 10,000 exhibitors from more than 180 countries regularly attend this event. Every year in October for the last ten years Messe Berlin has successfully organized ITB Asia in Singapore. Boasting 940 exhibitors from 113 countries, ITB Asia in Singapore has established itself as Asia's Leading Travel Trade Show. As the second show in Asia, ITB China will take place in Shanghai, one of the leading industrial cities in the People's Republic of China, and with a population of around 23 million one of world's largest cities. In contrast to ITB Asia, which reflects tourism in Asia as a whole, ITB China focuses entirely on the Chinese travel market.

About ITB China and the ITB China Conference

ITB China 2018 will take place from Wednesday to Friday, 16 to 18 May, at the Shanghai World Expo Exhibition and Convention Centre in Hall 1. ITB China is a three-day business to business travel trade fair that focuses exclusively on the Chinese travel industry. The ITB China Conference will take place parallel with the show and is co-organized by the leading conference organizer TravelDaily (www.traveldaily.cn).

More details are available at www.itb-china.com

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