

Prime Plaza Hotels & Resorts Celebrates 15th Year Anniversary

Tuban, 3 April 2018 – Prime Plaza Hotels & Resorts has reached an exciting milestone this April as the company celebrates 15 years of delivering the signature of Indonesian hospitality to international customers in Indonesia.

The Indonesian hotel operator has grown from managing four properties when it was established on the 1st of April 2003, to managing thirteen properties in key locations in Bali, Java and Sumatera to date with 2,053 rooms in total. The company plans to add more flagships to its portfolio by 2020, with new hotels to open in Samarinda and Batu – Malang.

For the past 15 years, Prime Plaza Hotels & Resorts has thrived to provide leisure, business and meeting facilities of the highest quality through its three brands to match the varies needs of the today's travellers. The brands are:

- **Prime Plaza Hotels**, a group of 4 star properties with strong emphasis on the business travellers offering extensive banquet and meeting facilities in prime locations with plenty options for leisure. Included in this category are Prime Plaza Hotel - Kualanamu, Prime Plaza Hotel – Purwakarta, Prime Plaza Hotel – Jogjakarta and Prime Plaza Hotel – Sanur Bali.
- **Prime Plaza Resorts**, a collection of hotels and resorts that caters for the leisure travellers and families, integrating a large amount of leisure, dining and entertainment options for all ages. Included in this category are Bali Dynasty Resort, Menjangan Dynasty Resort, Prime Plaza Suites – Sanur Bali and Amadea Resort & Villas.
- **PrimeBiz Hotels**, mid-scale full service hotels that focus on functionality while maintaining a comprehensive list of services and facilities in a more minimalist and modern environment. PrimeBiz Hotels are available in Kuta, Karawang, Cikarang, Tegal and Surabaya.

The celebration of Prime Plaza's 15th year anniversary was organised on the 2nd of April 2018 by Bali Dynasty Resort, which was attended by the Management and the resort's loyal guests, many of whom have become returning customers for years.

"In keeping with Prime Plaza's commitment of quality, we are committed to delivering exemplary service and holiday experience by consistently upgrading our facilities for the enjoyment of our guests," said General Manager Didit Indra Purnawarman.

Bali Dynasty Resort is a premier beachside resort in South Kuta Bali, renowned for its warm Balinese hospitality. The Resort was recently named as one of Asia's best resorts for families by TripAdvisor in the 2018 Travellers' Choice Awards. The Resort was also voted on No. 1 in the 'Top 10 Best Family Resorts in Indonesia', in the 4-Star Category, in the 2017 Holidays with Kids Readers' Choice Awards by the readers of Holidays with Kids Magazine. The Resort was also included in the 2017 top family hotels by the magazine Out and About with Kids Australia, and received Platinum Medal in Tri Hita Karana Awards, following its success in incorporating the spiritual, social and environmental principles to business and the sustainable charity programme to help the disadvantaged people in Bali since 2000.

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