



**ITB**  
CHINA

The Market-  
place for  
China's Travel  
Industry

# SPREAD YOUR MESSAGE eTRAVEL WORLD CHINA

15 - 17 May 2019 · Shanghai · [itb-china.com](http://itb-china.com)



Co-Host:

环球旅讯  
TravelDaily

Media Partner:

CHINA  
TRAVELNEWS

Organizer:

MB EXHIBITIONS  
SHANGHAI

# WHAT eTRAVEL WORLD

## CHINA OFFERS

**eTRAVEL WORLD CHINA IS A DEDICATED AREA AT ITB CHINA CONNECTING ESTABLISHED AND STARTUP TRAVEL TECH COMPANIES WITH BUYERS LOOKING FOR THE BEST TECHNOLOGY SOLUTIONS**

### YOUR BENEFITS

- A dedicated area for online travel and travel technology
- Maximise your content, networking and exposure opportunities
- Easy to choose complete packages to ease your participation
- Present your solutions to:
  - 15,000 + travel industry trade delegates
  - 800 + hosted buyers from all over China
  - 700 + international and Chinese exhibitors

### FOCUS ON BUSINESS

#### MATCHMAKING



**15,000**

match made and prescheduled appointments maximize business opportunities

#### HOSTED BUYERS



**800+**

Top and hand selected hosted Chinese buyers. Expedited selection from 2nd and 3rd tier cities from all over China



#### NETWORKING



focused networking opportunities complement the matchmaking with

**15,000** attendees

#### HOSTED BUYERS' ORIGIN



**100%**

from Greater China Region

## TECHNOLOGY SHOWCASE

**BENEFIT FROM AN EXCLUSIVE STAGE FOR TECHNOLOGY COMPANIES TO SHOWCASE YOUR SOLUTIONS TO KEY DECISION MAKERS IN THE TRAVEL INDUSTRY**

### ENTITLEMENTS

- 20 minutes speaking slot
- 2 Speaker Badges
- Promotion of speaking session on ITB China website
- Speakers to be featured on ITB China website and catalogue
- Company logo featured in various ITB China collaterals
- Wide onsite exposure to ITB China delegates

**ONLY  
USD 1,500**



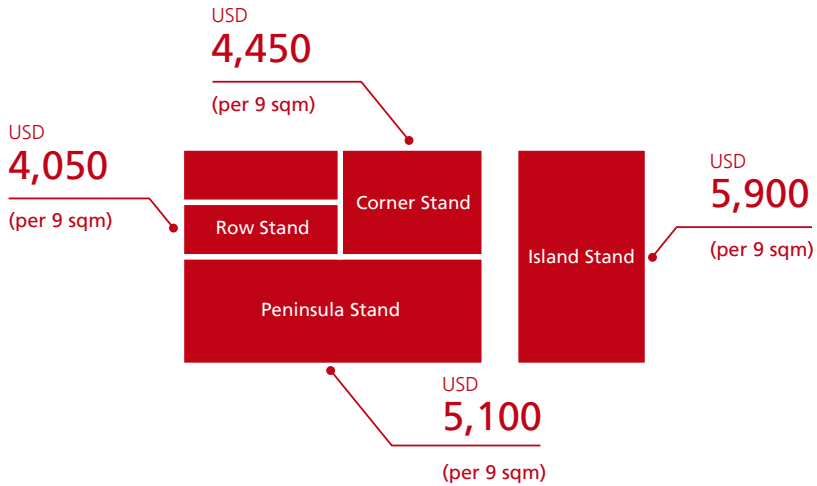
## STARTUP AWARD AND NETWORKING

**DEDICATED STARTUP AWARD CEREMONY AND NETWORKING EVENT FOR PARTICIPANTS OF eTRAVEL WORLD CHINA**

- Startup Award in different product categories
- Jury consisting of highly respected industry experts
- Time to meet in a networking atmosphere
- Network with industry peers and key decision makers

# RAW SPACE

Set up an individual booth construction with a Raw Space option. Choose stand type for one, two, three or four side accessibility by the visitors. Raw space options are only available from 18 sqm and above. For raw space larger than 400 sqm, the row stand price is applicable.



# COMPLETE STAND PACKAGES

Carefree participation without additional planning. Booth construction, furniture, carpet, lighting and electricity are already included in our Complete Stand Packages. Premium packages include graphic options as well as exclusive design and furniture.



Basic from  
USD 4,250

Premium from  
USD 5,350

## CONTACT US

[contact@itb-china.com](mailto:contact@itb-china.com)